

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

**FCC 398**  
**Children's Television Programming Report**

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2006 ▼

1. Call Sign	Channel Number	Community of License			
<span style="border: 1px solid black; padding: 2px;">KMOV</span>	<span style="border: 1px solid black; padding: 2px;">4</span>	City	State	County	ZIP Code
		<span style="border: 1px solid black; padding: 2px;">St. Louis</span>	<span style="border: 1px solid black; padding: 2px;">MO</span>	<span style="border: 1px solid black; padding: 2px;">St. Louis</span>	<span style="border: 1px solid black; padding: 2px;">63102</span>
Licensee					
<span style="border: 1px solid black; padding: 2px;">KMOV-TV, Inc.</span>					
<input checked="" type="radio"/> Network Affiliation: <span style="border: 1px solid black; padding: 2px;">CBS</span>		Nielsen DMA <span style="border: 1px solid black; padding: 2px;">St. Louis ▼</span>		World Wide Web Home Page Address (if applicable) <span style="border: 1px solid black; padding: 2px;">www.kmov.com</span>	
<input type="radio"/> Independent					
Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yyyy)			
<span style="border: 1px solid black; padding: 2px;">770034</span>	<span style="border: 1px solid black; padding: 2px;"></span>	<span style="border: 1px solid black; padding: 2px;">02/01/2006</span>			

**Core Programming**

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <span style="border: 1px solid black; padding: 2px;">BACKYARDIANS</span>			Origination <span style="border: 1px solid black; padding: 2px;">Network ▼</span>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<span style="border: 1px solid black; padding: 2px;">Saturday 11am</span>	<span style="border: 1px solid black; padding: 2px;">7</span>	<span style="border: 1px solid black; padding: 2px;">5</span>	

Length of Program:  (minutes)Age of Target Child Audience: from  years to  years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program centers on three friends preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure,

**Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: BACKYARDIANS		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="12"/>	<input type="text" value="5"/>	<input type="text" value="5"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input type="text" value="1/7, 3/4, 3/11, 3/18, 3/25"/>	<input type="text" value="same day at 9am"/>	<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ PublicAdd information about another  preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #2: <input type="text" value="DORA THE EXPLORER"/>			Origination <input type="text" value="Network"/>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Saturday 10:30am"/>	<input type="text" value="11"/>	<input type="text" value="1"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="5"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end</p>			



Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: DORA THE EXPLORER		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	1	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/11	Same day at 8:30am	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

*Add information about another*  *preemption(s)*   
*Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]*

Title of Program #3:		Origination	
LITTLE BILL		Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday 11:30am	7	5	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="11"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: LITTLE BILL		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled

		Rescheduled
12	5	5

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/7, 3/4, 3/11, 3/18, 3/25	Same day at 9:30am	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption:		
<input type="radio"/> Breaking News <input checked="" type="radio"/> Sports <input type="radio"/> Other <input type="radio"/> Other News <input type="radio"/> Public		

Add information about another  preemption(s) Add  
 Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data] Delete

Title of Program #4:		Origination	
At The Zoo		Local	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday 10am	12	0	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="13"/> years to <input type="text" value="16"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are all hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: At The Zoo		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?



<input type="text"/>	<input type="text"/>	<input type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption:		
<input type="radio"/> Breaking News	<input type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

*Add information about another  preemption(s)*   
*Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]*

Title of Program #5:		Origination	
<input type="text" value="Lazytown"/>		<input type="text" value="Network"/>	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Sunday 7am"/>	<input type="text" value="13"/>	<input type="text" value="0"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="11"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<input type="text" value="This program is anchored by Sportacus, a fit and agile hero, whose 'krytonite' is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged"/>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: Lazytown		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="13"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input type="text"/>	<input type="text"/>	<input type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption:		
<input type="radio"/> Breaking News	<input type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another  preemption(s)

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Title of Program #6: <input type="text" value="Go, Diego, Go"/>			Origination <input type="text" value="Network"/>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Sunday 7:30am"/>	<input type="text" value="13"/>	<input type="text" value="0"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="5"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <input type="text" value="Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to"/>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Go, Diego, Go		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="13"/>	<input type="text" value="0"/>	<input type="text"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input type="text"/>	<input type="text"/>	<input type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption: <input type="radio"/> Breaking News <input type="radio"/> Sports <input type="radio"/> Other <input type="radio"/> Other News <input type="radio"/> Public		

Add information about another  preemption(s)

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Add information about another  program(s)

Delete information for last program (#6) [or just clear Title to have the system ignore any block of data]

### Non-Core Educational and Informational Programming



6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination [Dropdown]
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
[Text]	[Text]	[Text]	[Text]
Length of Program: [Text] (minutes)			[Text]
Age of Target Child Audience: from [Text] years to [Text] years			
Describe the program. [Text]			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="radio"/> Yes <input type="radio"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input type="radio"/> Yes <input type="radio"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input type="radio"/> Yes <input type="radio"/> No

Add information about another 1 program(s) Add

Delete information for last program (#1) [or just clear Title to have the system ignore any block of data] Delete

### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1:			Origination [Dropdown]
Lazytown			Network [Dropdown]
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday 7am	13	30 (minutes)	from 2 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged			
Title of Program #2:			Origination [Dropdown]
			Network [Dropdown]



Go, Diego, Go			
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday 7:30am	13	30 (minutes)	from 2 to 5 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to			

Title of Program #3:			Origination
Backyardians			Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 11am	13	30 (minutes)	from 2 to 5 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
This program centers on three friends preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure,			

Title of Program #4:			Origination
Little Bill			Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 11:30am	13	30 (minutes)	from 2 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in			

Title of Program #5:			Origination
DORA THE EXPLORER			Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 10:30am	13	30 (minutes)	from 2 to 5 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end			

Title of Program #6:			Origination
At The Zoo			Local



Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 10am	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are all hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each

*Add information about another*  *program(s)*

*Delete information for last program (#6) [or just clear Title to have the system ignore any block of data]*

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="radio"/> Yes <input type="radio"/> No

*Add row for another program/airing station (or delete last row)*

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: <input type="text"/> (minutes)			
Age of Target Child Audience: from <input type="text"/> years to <input type="text"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

*Add information about another*  *program(s)*

*Delete information for last program (#1) [or just clear Title to have the system ignore any block of data]*

10. Name of children's programming liaison:	
Name	Telephone Number (include area code)
Liz Mullen	314-444-3329
Address	Internet Mail Address (if applicable)

One Memorial Drive	lmullen@kmov.com
City	State
St. Louis	Mo

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
KMOV-TV, Inc.	
Date	
4/10/06	

FCC 398  
April 2001 (1.3)  
(end)

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